# **Creating Digital Disciples**

You are sent



Prayer: I-pad 3 minute retreat – reset with laptop Why are you here?

What do you want?

You are sent ... theme for the conference so who is sending you? And what are you being sent to do?

Jesus – spread the Good News so **how did he do** it?

#### Jesus..

- went where people weretold stories
- used what people knew about
- engaged with their actual lives
- · listened to them
- ...



- went where people were market place, their homes, the synagogue, the lakeside ...
- told stories what about?
  - used what people knew sheep, coins, families what would he use now?
    - tell the story of the *Bottle of Coke* if it seems to fit
- engaged with their actual lives sorrows (death of a brother, illness, arguments, journeys)
- · listened to them

So how do this today? That is part of the rationale of becoming digital disciples – got to know the why and where.

To include people we must be where they are – and they are on the web

#### The Challenge

capturing and holding the interest of people who have so many places to turn

BUT

new media is NOT simply a new form of communication to be adapted by mainline

REQUIRES

understanding of underlying cultural shifts.

. For example, Wikipedia has created the largest repository of information in history—and arguably one of the most reliable—all by putting creative and organizing powers in the hands of end users themselves. No group of experts was called in to make Wikipedia happen, and it was not the result of an act of parliament or a papal edict.

A Catholic bishop from Arizona suggested the great communications challenge today is capturing and holding the interest of people who have so many places to turn.

He is right. The ability to understand and leverage the use of social media tools like blogs, social networks, and interactive media presents a clear communications challenge during the age of the one-minute attention span. But the view that the new media is simply a new form of communication to be adapted by mainline churches is deeply flawed and represents a fundamental lack of understanding of underlying cultural shifts.

On the whole, social media and Web 2.0 signal a sea change in how people interact, and how they have come to view institutions in general. While traditional religious bodies have enforced a top-down strategy of organizing and engaging church audiences, Web 2.0 thrives on a bottom-up approach.

Video Social MediaInserted:

https://www.youtube.com/watch?v
=QUCfFcchw1w

At end: buzz with those next to you – is this real? What does it mean to us as disciples

Digital Discipleship

#### Church response

Do Facebook, Twitter, and iPhone apps represent fantastic new communication and evangelizing opportunities for the church?

How?

What are the challenges and pitfalls? What are the strengths and weaknesses?

IN A WORLD GONE ONLINE, always on, and viral, what are the implications for communities of faith? Do Facebook, Twitter, and iPhone apps represent fantastic new communication and evangelizing opportunities for the church? Faithbased communities are beginning to ask this very question.

Larger "celebration" churches, in particular, are experimenting with live streaming video, public Twitter broadcasts during services, and even services in virtual worlds like Second Life. There were over 11,000 Facebook groups with a religious theme—over half of which were Christian in origin. The Roman Catholic prelate of Ireland has even called for Catholics to use Twitter, email, and social networking as prayer tools.

Digital Discipleship

#### Social Media

- tools
- playing a significant role in cultural transformations

I'm learning how to remind churches that the people are their foundation, and not the other way around—in 140 characters or less. Social media and whatever comes after it are just tools. But, like the printing press before them, these tools can play a significant role in cultural transformations. After all, Jesus himself used the communication tools of his time to shake things up and to call for revolutionary change. In response to the standard, "What are you doing?" that Twitter poses to all of its users, I think Jesus might say "I'm learning how to remind churches that the people are their foundation, and not the other way around—in 140 characters or less."

If we attempt to put all things in a missionary key, this will also affect the way we communicate the message.

Pope Francis Gospel of Joy #34

Twitter, email, and social networking as prayer tools. "God bloggers" abound, and a group of German Protestants is attempting to Twitter the entire Bible line by line.

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#### **Evaluation Standards**

- Biblical Content
- ✓ Theological Content
- ✓ Liturgical Relevancy
- ✓ Developmental Appropriateness
- ✓ Ethnic-Cultural Appropriateness
- ✓ Inclusivity
- ✓ Ease-of-Use
- ✓ Quality of Experience

Need to make sure that what we have provided is good theology not shared ignorance

Do diocesan list how to make inclusive – age etc Ethnic diverse pictures

Does it work for audience?

So can say this is how we choose this? Have it as public document.

# Having a look



Look up something you can use with a group next week – evaluate the site and share it so that we all get a sense

## What we found



These are the sites that we found and reported back with brief comments. Interestingly more than one group found both Catholic online and the NZ Bishops' Conference Site.

www.catholic.org www.catholic.org.nz www.Dummies.com

www.catholicyouthministry.com/resources http://confirmationstudy.com/

# 

Hyper-link

http://vimeo.com/search

As we do this if you find (or know good sites /apps please put them on a stiky note and put on wall we will collect add and put on the Conference share system
YouTube – so big that you need a directory and sometimes finding things is hit and miss.
One of the ways around this is to become familiar with channels such as **busted halo** lots of short, snappy and useful videos about Catholic stuff. You may need to look at it in detail is good but does sometimes stress things such as praying to Mary that is not accurate
Watchknowledge: Philosophy and Religion – Vimeo –



## Hyper-link

RE - online has a range of resources, teacher and student based from pre-school to senior secondary

Context is that it is non-confessional so covers all faith traditions and in the case of Christianity all denominations

Growing site particular the audio and picture files.

RESource –written for schools but creates some lovely digital objects that can be used in a variety of ways that engage young people – a good accurate source as written by theologians who also happen to be teachers

Church: Vatican II, Scripture: Introducing Paul



Catholic forum – some of the material needs adapting for our cultural reality but it is worth having a look at

American – but some interesting ideas for working with Youth

# Hyper-link

Video: Look Up inserted

https://www.youtube.com/watch?v
=Z7dLU6fk9QY

Reality is that it doesn't matter how good the social media the most important thing is people

He aha te mea nui?

He tangata.

He tangata.

He tangata.

What is the most important thing? It is people, it is people, it is people. This has been doing the rounds but it's a good reminder as we finish.